



DIVA!



ILLUMINATE YOUR INVENTORY

**WHERE DIAMOND
LUXURY MEETS
RETAIL SUCCESS**





UNVEIL THE BRILLIANCE

YOUR NEW JEWELRY ESSENTIAL

Meet DIVA! – a stunning collection of ready-to-sell lab diamond jewellery created by Teomim Lab Diamonds and brought to you by Cape Precious Metals. This exceptional line features Teomim’s renowned lab-grown diamonds in contemporary, high-demand designs that your customers are actively seeking.

DIVA! offers your store the perfect balance of quality, style, and value. Each piece is crafted to attract today’s conscious consumers while providing your business with strong margins and rapid inventory turnover.





CLARITY IN EVERY ASPECT

WHY DIVA! SHINES

- ◆ **DIAMOND EXCELLENCE**
Created by Teomim, specialists in premium lab-grown diamonds
- ◆ **POLISHED PARTNERSHIP**
Brought to you by Cape Precious Metals, your reliable partner
- ◆ **BRILLIANT DESIGN**
Contemporary styles with universal appeal across demographics
- ◆ **CRYSTAL-CLEAR RETURNS**
High-margin, fast-moving pieces that boost your bottom line





THE COLLECTION

TREASURES THAT SELL THEMSELVES

- ◆ **FLAWLESS CENTERPIECES:**
Stunning round-cut lab diamonds
by Teomim
- ◆ **RADIANT TENNIS BRACELETS:**
Captivating brilliance that closes sales
Available in:
 - 2mm stones. Total ct 2.4
 - 3mm stones. Total ct 6.1
- ◆ **SPARKLING STUD EARRINGS:**
Four-claw mounts that showcase
perfect light reflection
- ◆ **STATEMENT SOLITAIRES:**
Rings designed to mark life's
precious moments
- ◆ **PURE LUXURY OPTIONS:**
Available in both 9ct and 18ct gold
- ◆ **TRIPLE LUSTRE FINISHES:**
White, Yellow, and Rose Gold for
every customer preference



GEMS OF OPPORTUNITY

YOUR WAITING CUSTOMER BASE

DIVA! attracts diverse shoppers to your store:

- ◆ Style-conscious women investing in themselves with guilt-free luxury
- ◆ Gift purchasers seeking impressive presents with genuine value and brilliance
- ◆ Next-generation consumers who prioritise ethical sourcing with contemporary appeal



PRECIOUS ADVANTAGES

THE DIVA! DIFFERENCE

Setting DIVA! in your display cases immediately elevates your business:

- ◆ Mine the growing demand for lab-grown diamond jewelry with minimal investment
- ◆ Showcase a complete, cohesive collection that sells with minimal staff effort
- ◆ Attract fresh customer demographics while delighting your established clientele
- ◆ Position your store at the cutting edge of jewelry retail trends
- ◆ Leverage Teomim's reputation for diamond excellence in your marketing

DIVA!

REDEFINE SHINE

**WHERE EVERY
SALE SPARKLES
WITH PROFIT**



TEOMIM
LAB DIAMONDS



CAPE
PRECIOUS
METALS